

sofistiq:
rep:grid

The quantitative measurements and results have already taken you one step forward in your insights – the possibilities are exhausted, and you are looking for more insights

rep:grid provides you with new insights, because you really want to know!

rep:grid supports you in measuring and visualising opinions, convictions and values of people. Use rep:grid wherever individual experiences are of interest to you:

for employee surveys before, during or after change processes, cultural or customer satisfaction analyses, during strategy or team development processes, for project acceptance measurements, individual coaching and for much more.

What is rep:grid?

rep:grid is an IT-based, interactive Repertory-Grid procedure, which creates new qualitative insights based on interviews, clarifies fields of action and protects you from misinterpretations with clear results. As an HR business partner, it provides you with attractive, intuitively understandable results and therefore enables you for a new dimension of management consulting.

What does the 3-phase project design of rep:grid look like?

Phase 1: definition of elements and project design

Phase 2: definition of target groups and survey

Phase 3: result evaluation, visualisation of the insights and presentation

Seven reasons why you can set new standards in future with rep:grid:

- 1. Every person gets a chance to speak**
rep:grid does not pretend any questions, but visualize opinions, convictions and values of every individual.
- 2. You quickly get informative results**
rep:grid requires less resources within your organisation, and delivers you results in four weeks.
- 3. The temporal sequence of experiences is included in the result**
Through the presentation of timeframes, events can be put into perspective. You finally know as to what moved people two years back – and what they would speak about tomorrow.
- 4. Great scope for interpretations**
The new algorithm behind rep:grid allows result interpretation to an extent like never before. Set the results into new relations and analyse dependencies.
- 5. The current situation can be classified correctly**
rep:grid maps the results graphically and renders ideal and negative statuses visible. So, you quickly get an overview of your current situation.
- 6. Clear results**
rep:grid connects your quantitative result expectations with a qualitative dimension and relieves you from result interpretations.
- 7. Clear recommendations**
Together with the result, rep:grid even delivers areas of action for the further procedure.

