

sofistiq:  
*culture:code*

Value sets are personal, often unconsciously stored behavior patterns of individual values, which are only visible to both the environment and you as a specialist to a very limited extent.

Nevertheless, these different value systems are often a reason for interpersonal tension or even missed opportunities.

Already during the recruitment process you should discover more deeply the value sets of your new employees and thus ensure the right inflow into your corporate culture.

The corporate culture is a unique, direction-setting and valuable asset, that forms the guideline for all interactive processes in your professional environment.

**culture:code visualises individual value sets and provides you with clarity about potential and areas of tension in relationships and in corporate culture, because you really want to know!**

The corporate culture and the importance of individual values are increasingly becoming the focus of your work. This makes it all the more important to substantiate and support the professionalism of your advice to the management with a sound tool and meaningful statements.

Create new insights for your managers and your employees by thoroughly analyzing and ingeniously pointing out the respective value life, as this is the only way to trigger clarity and development processes. The culture:code software solution will be adapted to 100% to your corporate culture and your value needs.

Thanks to a multidimensional analysis we prevent any conscious manipulation by the test subjects and provide you with a clearly interpretable result, based on your company values.

The structured design of this tool allows you to make skilful and sustainable decisions, based on sound insights.

**Use culture:code for recruitment and for working with team and values, but also for conflict management and assessment of the personal situation!**

**7 reasons how you to specifically influence your corporate culture with culture:code:**

**1. you work with your specific corporate values**

culture:code is designed in such a way that you can incorporate not only your individual company values, but also currently needed supporting values. This guarantees you a full, absolutely customized solution.

**2 you can individually put together the “culture-fit” of people**

Culture:code allows you to present the fit of individuals or teams, their areas of tension and development opportunities in a fully flexible way.

**3. the multidimensionality prevents manipulation**

culture:code is divided into different sophisticated analysis dimensions and thus prevents to a high degree deliberate manipulation by the user.

**4. intuitive use of the software**

culture:code is basically self-explanatory – where help is needed, help texts provide the necessary support.

**5. core statements support your consulting competence**

Easily and clearly readable reports enable you to provide competent, well-founded and concise advice to managers, individuals or teams.

**6. different value sets within one a company**

culture:code allows you to supplement the company values with support values and system values, and thus to adapt them individually and optimally to the different needs within your company.

**7. multidimensional communication of the result**

You determine who can see which result and when. Thanks to the online and/or PDF function, you are geared up for professional information.

