# sofistiq:

A standardised, typologising analysis does not do justice to the multidimensionality of a personality and the mere human resources. This neither suffices our ideas nor does it fulfil your requirements for information content.

# Cube creates quality and depth for experts – because they really want to know things!

The Cube behaviour diagnosis supports you in measuring and visualising behavioural patterns of a personality and illustrates connections, dependencies and influences of individuals in a multidimensional space.

The tool's sensitivity allows you to perceive according to the situation, to visualise sensitively and to bring out the main point as well as to formulate courses of action purposefully.

Use the Cube behaviour diagnosis for employee recruitment, for a personal situation analysis, for potential analysis or at the beginning, during or after a coaching process.

Create management awareness and show managers the potentials in the management. Shape your desired management culture through this!

Use the advantages of Cube behaviour diagnosis - before or during a team development process for visualising the individuals or for illustrating the team constellation and its effect on the organisation.

### Cube has already impressed many people – and the number is increasing...

Because, the Cube behaviour diagnosis is now any time available online for self-study. All results are presented in an intuitive space. Upon request, there is the result interpretation and evaluation together with us or a trained specialist of your company, in an at least 2-hour discussion.

## ...because, you are still 320 statements away from a new generation of insights!

#### Why the Cube behaviour diagnosis achieves more...

#### 1. Linguistically validated and highly developed

You encounter the 320 statements online, within a limited time, to record unconscious thinking patterns in the diagnosis. The procedure is summary; the calculation of the result is linguistically validated.

#### 2. Well thought out multidimensionality

18 mutually influencing dimensions reflect the experience of the personality. The result is thus fully individualised and escapes a simple typologisation through multidimensionality.

#### 3. Areas of conflict and contradictions in the behaviour are revealed.

Thanks to the multidimensionality, you can easily detect contradictions and render them visible in discussions. Thanks to the potential fields, you can define developments more precisely.

#### 4. Non-discussable becomes discussable

The sophisticated common thread shows you the topics, on which you should discuss; because, this is visible with the result for all participants. Unconscious and secret aspects are discovered, can be reflected and discussed in a structured manner.

#### 5. Nobody is alone with the result

Before, during or immediately after receiving your evaluation, you have the opportunity to discuss with an expert; because, written things offer opportunities for wrong interpretation and misunderstanding. Reflected and discussed behaviours create insights, acceptance and clarity.

#### 6. Access to the result any time

You can access the result of the online evaluation any time and from anywhere by means of a link and an attractive app. Look up, recognise and advise freely and situationally!

#### 7. Development fields are shown in a differentiated manner

The potentials and development fields are presented to you in an aggregated manner and form concrete and differentiated ways for formulating personal success strategies.

#### 8. The 2-point measurement visualises the development

Thanks to the sensitivity of the Cube behaviour diagnosis, the system reacts to other thinking and behavioural patterns. Through this, you can render changes and developments measurable and visible by means of a second diagnosis.

